

2015 Midwest Regional Poster Contest

Teams - **you** can design the 2015 Midwest Regional Poster!

The object of this contest is to provide an opportunity for the creative, artsy, marketing savvy members of your team to showcase their talents by designing a poster for the 2015 Midwest Regional.

The winning poster design will be featured as submitted and credited to the creator(s) on the Midwest Regional web page (<http://www.ilfirst.org/frc/events/midwest-regional.html>) and used by the Midwest Regional Planning Committee in any advertising and promotion of the event. In addition, a digital copy will be distributed to all participating teams and the winning entry will receive recognition during the Midwest Regional. The winning poster design along with the honorable mention(s) poster designs will also be displayed at the Midwest Regional!

To participate in this contest, please read the guidelines and rules outlined below. Teams must follow the submission process and timeline in order to be considered as contestants. Any questions can be sent to mwrpostercontest@ilfirst.org

Get creative, have fun & good luck teams!

2015 Midwest Regional Poster Contest Guidelines & Rules

Timeline

- Monday, February 9 - Poster Submission Opens
- Friday, February 27 – Poster Submission Deadline
- Tuesday, March 3 - Winning Poster Announced & Emailed to all MWR Teams
- April 2 - 4, 2015 - Recognition of Winning Poster at the Midwest Regional

Submission Eligibility & Process

- Open to all MWR teams
 - Each team can submit 5 different entries. **If** the artist is different, please send each entry as a separate e-mail.
- Must be in digital format with BOTH .jpg AND .pdf formats. (*Please no Photoshop or other software specific formats.*)
- Poster must be 8" x 10"
- Poster Design Specifications. Please ensure anything in quotation marks is used exactly as written unless otherwise noted:
 - Posters **MUST** contain the following Items:

- “Midwest Regional”
 - “University of Illinois at Chicago - Pavilion” or “UIC Pavilion”
 - “Chicago, IL”
 - “April 3 & 4, 2015”
 - “9am - 5pm” or “9:00 AM to 5:00 PM” (slight variations are ok)
 - “Free Admission”
 - *FIRST* Logo*
 - Mentioning Robots or Robotics, ex. “Robotics Competition” or “The Robots are COMING!”
- Recommended Items:
 - FRC Logo*
 - Recycle Rush Logo**
- Optional Items:
 - Photographs***
 - Custom artwork
 - Team name or number
 - Artist autograph
 - Favorite *FIRST* quote
 - “For Inspiration and Recognition of Science and Technology”
 - “*FIRST* Robotics Competition”
- Entries must be emailed to mwrpostercontest@ilfirst.org
 - Subject should be in the following format “MWR Poster - {Team No.} - {Artist First Name}”. For Example: “MWR Poster - 1 - Dean Kamen”
 - Body of the email should contain the following:
 - Team Name
 - Team Number
 - Artist Name (first name and last initial)
 - Name of a Mentor Contact for the student submitting
 - Email Address of a Mentor Contact for the student submitting

Contest Results

- Winner(s) will be decided by the Midwest Regional Planning Committee and will be notified on or after February 27, 2015 via the Mentor Contact
- Winning poster design will be featured as submitted and credited to the creator(s) on the Midwest Regional web page (<http://www.ilfirst.org/frc/events/midwest-regional.html>), and used by the Midwest Regional Planning Committee in any advertising and/or promotion of the event.

- A digital copy of the winning poster design will be emailed to all participating teams for their use in PR, marketing, brochures, school/community flyers, invitations, newsletters, etc.
- The winning team / individual will receive special acknowledgement and recognition at the Midwest Regional
- Upon discretion of the Midwest Regional Planning Committee, Honorable Mention(s) may be posted on the Midwest Regional web page (<http://www.ilfirst.org/frc/events/midwest-regional/poster-contest-and-event-flyer.html>) to give recognition to additional artists.

*Note: Files for the *FIRST* Logo can be found at <http://www.usfirst.org/roboticsprograms/marketing-tools/brand>. Branding & Design Standards and Policy on Logo Use, which are found on the web page linked above, as specified by *FIRST* must be followed!

**Note: Files for Recycle Rush Logo can be found at <http://www.usfirst.org/roboticsprograms/frc/game-graphics>

***Note: Photographs used must have permission to be used by the photographer. If the photograph is not original work of the artist please attach permission of the photographer.